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Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
AUGUST 1969

U.S. DEPARTMENT OF AGRICULTURE
Statistical Reporting Service
Crop Reporting Board
Released September 19, 1969
1300-A Main P.O. Bldg., Chicago, Ill. 60607

ICE CREAM PRODUCTION

Production of ice cream in the United States in August, estimated at 77,035,000 gallons, was 3 percent less than the record production of August last year, the Crop Reporting Board reports. Compared with July, production declined 4 percent, compared with 2 percent at this time a year earlier. In 1967, production gained 5 percent between these months. Temperatures during August averaged normal or above in most of the western half of the country except: (1) Major portions of Oregon and Washington and sections of northern California and Idaho; (2) Portions of middle and southern Great Plains States. They were below normal in most of the eastern half of the country except the Great Lakes States, New York, New England, and sections of adjacent states.

Compared with August 1968, changes in ice cream production were mixed. Output was 4 percent less in both the North Atlantic Region and the South Central. Production was down 6 percent in the East North Central Region and 12 percent in the South Atlantic. Increases were 5 percent in the West North Central States, 9 percent in the Pacific, and 10 percent in the Mountain. In the three leading-producing states, production was up 5 percent in California, but was down 2 percent in New York and 4 percent in Pennsylvania. Decreases were shown in all East North Central States. Increases occurred in all states of the West except Montana and Oregon.

Compared with July, changes in production were varied. Output held about steady in the North Atlantic Region. The West showed the only increases: 3 percent in the Pacific States and 8 percent in the Mountain. Production declined 7 percent in the East North Central Region and 2 percent in the West North Central. Output decreased 11 percent in the South Atlantic States and 13 percent in the South Central. Production declined 1 percent in New York and 3 percent in California, but gained 7 percent in Pennsylvania. Decreases occurred in all states of the East North Central and the South Central Regions.

PRODUCTION OF ICE CREAM, BY MONTHS, UNITED STATES, 1969

MONTH	ENUMERATED		ESTIMATED	CHANGE FROM
	1967	1968	1969	1968
	Thousand Gallons			Percent
January	50,585	53,360	54,900	+ 3
February	50,902	56,202	54,055	- 4
March	62,511	61,309	61,565	0
April	58,674	66,170	64,260	- 3
May	68,055	69,352	68,505	- 1
June	76,750	73,069	75,675	+ 4
July	74,418	81,262	80,125	- 1
August	77,789	79,306	77,035	- 3
EIGHT MONTH TOTAL	519,684	540,030	536,120	- 1
September	64,543	67,209		
October	59,708	63,330		
November	53,285	52,109		
December	48,189	49,723		
TWELVE MONTH TOTAL	745,409	772,401		

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PRODUCTION OF ICE CREAM, BY STATES, AUGUST 1969

STATE AND GEOGRAPHIC DIVISION	ENUMERATED		ESTIMATED		CHANGE FROM:	
	AUGUST 1967	AUGUST 1968	JULY 1969	AUGUST 1969	AUG. 1968	JULY 1969
	Thousand Gallons				Percent	
Maine	433	506	440	490	- 3	+ 11
Massachusetts	3,940	4,230	4,240	4,200	- 1	- 1
Connecticut	1,183	1,245	1,210	1,270	+ 2	+ 5
New York	7,872	7,937	7,830	7,750	- 2	- 1
New Jersey	2,262	2,402	2,120	1,940	- 19	- 8
Pennsylvania	7,131	7,646	6,920	7,370	- 4	+ 7
Other N.A. States ..	478	442	605	415	- 6	- 31
NO. ATLANTIC STATES	23,299	24,408	23,365	23,435	- 4	0
Ohio	4,730	4,750	5,100	4,700	- 1	- 8
Indiana	2,751	2,711	2,700	2,620	- 3	- 3
Illinois	4,263	4,473	4,480	4,170	- 7	- 7
Michigan	3,580	3,861	3,610	3,350	- 13	- 7
Wisconsin	2,269	2,319	2,300	2,150	- 7	- 7
E. N. CENTRAL STATES	17,593	18,114	18,190	16,990	- 6	- 7
Minnesota	2,595	2,537	2,850	2,930	+ 15	+ 3
Iowa	1,011	1,000	1,010	1,130	+ 13	+ 12
Missouri	1,714	1,806	1,775	1,620	- 10	- 9
North Dakota	313	286	325	300	+ 5	- 8
South Dakota	164	148	135	160	+ 8	+ 19
Nebraska	1,018	930	1,110	1,000	+ 8	- 10
Kansas	652	655	690	580	- 11	- 16
W.N. CENTRAL STATES	7,467	7,362	7,895	7,720	+ 5	- 2
District of Columbia	708	796	745	690	- 13	- 7
Maryland	1,400	1,525	1,680	1,540	+ 1	- 8
Virginia	1,126	921	1,015	915	- 1	- 10
West Virginia	526	372	300	350	- 6	+ 17
North Carolina	1,767	1,915	2,020	1,705	- 11	- 16
Georgia	1,004	1,003	925	960	- 4	+ 4
Florida	1,733	2,059	2,200	1,770	- 14	- 20
Other S.A. States ..	1,086	1,080	705	595	- 45	- 16
SO. ATLANTIC STATES	9,350	9,671	9,590	8,525	- 12	- 11
Kentucky	631	628	625	500	- 20	- 20
Tennessee	1,553	1,637	1,700	1,390	- 15	- 18
Alabama	810	936	1,175	970	+ 4	- 17
Mississippi	386	379	435	375	- 1	- 14
Arkansas	353	346	330	260	- 25	- 21
Louisiana	903	980	1,100	915	- 7	- 17
Oklahoma	633	641	780	655	+ 2	- 16
Texas	2,787	2,825	3,100	2,990	+ 6	- 4
SO. CENTRAL STATES	8,056	8,372	9,245	8,055	- 4	- 13
Montana	248	214	195	195	- 9	0
Idaho	350	322	360	345	+ 7	- 4
Colorado	857	790	700	800	+ 1	+ 14
Arizona	411	388	510	520	+ 34	+ 2
Utah	458	468	425	475	+ 1	+ 12
Other Mt. States ..	299	301	325	390	+ 30	+ 20
MOUNTAIN STATES	2,623	2,483	2,515	2,725	+ 10	+ 8
Washington	1,389	1,371	1,430	1,810	+ 32	+ 27
Oregon	726	658	570	650	- 1	+ 14
California	7,056	6,571	7,100	6,875	+ 5	- 3
PACIFIC STATES	9,171	8,600	9,100	9,335	+ 9	+ 3
UNITED STATES 1/	77,789	79,306	80,125	77,035	- 3	- 4

1/Includes Alaska and Hawaii.

August production of ice milk in the United States, estimated at 31,175,000 gallons, was about the same as in August 1968. Total output through August this year is 1 percent greater than in the first eight months of 1968.

Seasonally, production declined 6 percent from July to August this year. This compares with 6 percent also at this time in 1968 but only 1 percent in 1967. All regions registered seasonal losses except the North Atlantic, where output held steady.

Compared with August 1968, output was more in the East North Central Region and the West, but was less in all other regions.

PRODUCTION OF ICE MILK, BY MONTHS, UNITED STATES, 1969

MONTH	ENUMERATED		ESTIMATED	CHANGE FROM
	1967	1968	1969	1968
	Thousand Gallons			Percent
January	12,512	13,192	14,225	+ 8
February	13,752	14,980	14,400	- 4
March	18,402	18,740	19,120	+ 2
April	20,725	22,896	22,875	0
May	25,687	26,404	28,055	+ 6
June	30,038	29,803	29,240	- 2
July	30,701	33,169	33,030	0
August	30,390	31,215	31,175	0
EIGHT MONTH TOTAL	182,207	190,399	192,120	+ 1
September	22,209	22,975		
October	18,144	19,131		
November	14,179	13,957		
December	12,061	12,906		
TWELVE MONTH TOTAL	248,800	259,368		

SHERBET PRODUCTION

Sherbet production in the United States in August was estimated at 5,425,000 gallons. This is 5 percent less than in August 1968. Cumulative output through August this year is slightly less than in the first eight months of last year.

Production declined 12 percent between July and August this year, compared with 10 percent between these months in 1968 and 5 percent in 1967. Seasonal losses occurred in all regions except the West, where production was up moderately in the Pacific Region and sharply in the Mountain.

Compared with August 1968, output was sharply less in the North Atlantic Region, the East North Central and the South Atlantic. Manufacture was more in all other regions of the country.

PRODUCTION OF SHERBET, BY MONTHS, UNITED STATES, 1969

MONTH	ENUMERATED		ESTIMATED	CHANGE FROM
	1967	1968	1969	1968
	Thousand Gallons			Percent
January	2,652	2,869	3,000	+ 5
February	2,635	3,083	2,945	- 4
March	3,660	3,576	3,605	+ 1
April	3,835	4,359	4,420	+ 1
May	4,672	4,836	4,880	+ 1
June	5,803	5,603	5,790	+ 3
July	5,550	6,340	6,145	- 3
August	5,266	5,703	5,425	- 5
EIGHT MONTH TOTAL	34,074	36,369	36,210	0
September	3,677	3,922		
October	3,151	3,450		
November	2,645	2,621		
December	2,446	2,562		
TWELVE MONTH TOTAL	45,993	48,924		

"MELLORINE-TYPE" FROZEN DESSERTS PRODUCTION

Production of Mellorine and other frozen desserts made with fats and oils other than milkfat in August, estimated at 5,940,000 gallons, was 1 percent less than in August a year ago. Total production for the first eight months of 1969 was down 5 percent from the January-August total of last year.

Output declined 1 percent from July to August this year, compared with a 2-percent decrease at this time last year and an increase of 4 percent in 1967. Changes in production from July to August in the Mellorine-producing states were mixed.

Compared with August 1968, output increased in Missouri, Texas, Arizona, and Oregon. Decreases were shown in all remaining Mellorine-producing states.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, BY MONTHS, UNITED STATES, 1969

MONTH	ENUMERATED		ESTIMATED	CHANGE FROM
	1967	1968	1969	1968
	Thousand Gallons			Percent
January	3,313	3,562	3,760	+ 6
February	3,585	3,947	3,580	- 9
March	4,592	4,458	4,060	- 9
April	4,401	4,934	4,710	- 5
May	5,223	5,348	4,905	- 8
June	5,782	5,747	5,365	- 7
July	5,711	6,171	6,000	- 3
August	5,942	6,030	5,940	- 1
EIGHT MONTH TOTAL	38,549	40,197	38,320	- 5
September	4,728	4,804		
October	4,269	4,481		
November	3,302	3,304		
December	2,835	2,946		
TWELVE MONTH TOTAL	53,683	55,732		

WATER ICE PRODUCTION

Water ice production in the United States in August totaled 5,890,000 gallons, 1 percent less than in August 1968. January-August output for 1969 was 2 percent below the total production for the first eight months of last year.

From July to August this year, output dropped 18 percent compared with 19 percent in 1968 and 17 percent two years ago. Sharp seasonal decreases occurred in all regions except the West, where it declined only moderately.

Compared with August 1968, output was down in the two Atlantic Regions and the West North Central. Production held steady in the East North Central States. Output was up in the South Central Region and the West.

PRODUCTION OF WATER ICES, BY MONTHS, UNITED STATES, 1969

MONTH	ENUMERATED		ESTIMATED	CHANGE FROM
	1967	1968	1969	1968
	Thousand Gallons			Percent
January	1,424	1,462	1,525	+ 4
February	1,925	2,056	1,970	- 4
March	3,114	3,274	3,165	- 3
April	4,174	4,823	4,465	- 7
May	5,148	5,833	5,740	- 2
June	6,992	6,881	6,845	- 1
July	6,711	7,336	7,150	- 3
August	5,598	5,940	5,890	- 1
EIGHT MONTH TOTAL	35,086	37,605	36,750	- 2
September	3,004	3,199		
October	1,950	2,104		
November	1,270	1,274		
December	988	1,099		
TWELVE MONTH TOTAL	42,298	45,281		